

CROPS.TRADE REVENUE PROJECTIONS

Tradologie already operates a AI-enabled B2B agricultural trading platform with verified buyers and sellers in over 100 countries and positions itself around AI-assisted matching, live negotiations and end-to-end trade facilitation.

The opportunity for **Crops.Trade** is different. Rather than competing with Tradologie, it would become the **canonical AI identity and discovery layer** for agricultural trade for Procurement.Trade within IBM ADS.

For example:

Farmer AI Agent

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Exporter AI Agent

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Processor AI Agent

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Trader AI Agent

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Importer AI Agent

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Supermarket Buyer AI Agent

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Logistics AI Agent

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Finance AI Agent

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Crops.Trade

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Procurement.Trade

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AIEndpoint.one

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AIEndpointsRegistry.com

In this model:

- **Tradologie** operates the agricultural trading platform.
- **Crops.Trade** becomes the canonical agricultural AI namespace and discovery hub.
- **Procurement.Trade** connects institutional buyers.
- **Supermarkets.Trade** will represents retail procurement.
- **IBM ADS** provides enterprise AI, integration, governance and partner services.
- **The Chamber AI Gateway Programme** introduces exporters, growers, cooperatives and food businesses to the ecosystem.

Three-Year Financial Model (Illustrative)

The projections below are **illustrative planning scenarios** based on the commercial model you've described. They are not forecasts.

Key Assumptions

- Tradologie acts as sector operator.
- IBM Partners implement enterprise solutions.
- Chambers promote adoption through events.
- Crops.Trade earns recurring revenues from subscriptions, identity services and ecosystem participation.

Total Projected Revenue

Year	Revenue
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Year 1	£1.05 million
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Year 2	£3.10 million
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Year 3	£7.00 million
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